

2021 annual report

chairman's report

On behalf of the Board of Directors of Kellogg Community Credit Union, I am pleased to report that 2021 was a successful year for the credit union! As we have for 81 years, we remain committed to providing financial opportunity, choice, and lifelong value to our members. In 2021 our financial management and performance was strong. KCCU enjoyed nearly 18% loan growth and 11.75% asset growth. With 13.59% capital, KCCU is considered well capitalized by the regulators. Our membership growth remains strong, serving over 48,000 members at our 13 branch locations.

2021 was a busy year for KCCU and the pandemic continued to influence how we operated. Serving our members and offering world-class service remained our top priority. We assisted local businesses so they could continue operating through the Paycheck Protection Program (PPP). KCCU also focused on employee culture, well-being, and enhanced benefits to help retain and attract new employees.

In 2021 we launched a new, modernized online banking interface and an updated mobile app. The new interface combines both the desktop and mobile versions into a single design. So, whether members are using a phone, tablet, or home computer, the overall look and feel appears uniform across all platforms.

We added several new products and services including a special limited-time 7-year fixed rate Home Equity loan. For our members convenience we offered Visa 1Click loans, where qualified members could click a button in online banking to add an Elite Visa Credit Card to their account. We extended automatic Visa line-of-credit increases to members who were nearing their credit limit to give them more purchasing power. Also, Debt Protection with Life Plus coverage was added to our insurance offerings through CUNA.

KCCU is honored to serve and support the communities where we live and work. In 2021, KCCU and employees donated \$21,530 to the United Way. We also provided support and donations to many other local charities and non-profit service organizations such as South Michigan Food Bank, Speak it Forward, Charitable Union, Bronson Children's hospital, and many more. KCCU launched a new Teacher Grant program, providing \$6,000 in grants for local classrooms, and was honored to receive the Louise Herring Philosophy-in-Action Member Service Award from the Michigan Credit Union League.

I would like to thank all of our outstanding KCCU team members for their continued loyalty and dedication to the credit union and its membership. I would also like to thank our Management Team, Volunteer Board, and Supervisory Committee, and most of all, you, our members for allowing us to serve your financial needs.

As always, we remain proud of our past and prepared for the future.

Pat Rolfe

Chairman, Board of Directors

community events



KCCU supports local teachers with grants.



KCCU donated to local shelters.



KCCU team members assembled kits for the United Way.



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OUR VISION...

“Providing financial opportunity, choice, and lifelong value to our members and our community.”

financial statement

december 31, 2021

	12/31/2021	12/31/2020
<i>Assets</i>		
Loans	\$ 551,775,047	\$ 468,371,461
Less: Allowance for Loan Loss	(2,765,269)	(2,691,672)
Investments	198,502,997	218,368,364
Cash	47,175,314	32,123,858
Building and Land	10,842,856	11,332,549
Furniture and Equipment	1,874,627	1,565,589
N.C.U.S.I.F.	6,139,389	5,539,006
Other Assets	4,545,791	4,939,134
TOTAL ASSETS	\$ 818,090,752	\$ 739,548,289
<i>Liabilities and Capital</i>		
Other Liabilities	\$ 5,929,085	\$ 9,131,093
Shares and Certificates	700,991,585	627,302,070
TOTAL LIABILITIES, SHARES, AND CERTIFICATES	706,920,670	\$ 636,433,163
Regular Reserves	3,967,060	3,967,060
Undivided Earnings	107,346,784	96,774,765
Unrealized Gain/Loss, Post Retirement	(439,626)	(441,871)
Unrealized Gain/Loss, AFS Securities	295,864	2,815,172
TOTAL CAPITAL	\$ 111,170,082	\$ 103,115,126
TOTAL LIABILITIES AND CAPITAL	\$ 818,090,752	\$ 739,548,289
<i>Earnings</i>		
Interest on Loans	22,504,519	20,837,839
Income from Investments	2,503,423	3,889,036
Other Income	11,605,281	9,750,809
TOTAL INCOME	\$ 36,613,223	\$ 34,477,684
TOTAL EXPENSES	(22,291,982)	(21,051,889)
Non-Operating Gain	83,069	—
Net Earnings before Dividends	\$ 14,404,310	\$ 13,425,795
<i>Distribution of Net Earnings</i>		
To Reserves (Net)	—	—
Dividends	3,832,248	5,625,623
To Undivided Earnings (Net)	10,572,062	7,800,172
TOTAL DISTRIBUTION	\$ 14,404,310	\$ 13,425,795

supervisory committee report

The Supervisory Committee is responsible for ensuring the credit union's financial statements, taken as a whole, fairly represent the financial position and conforms to generally accepted accounting principles.

The Supervisory Committee contracted with the accounting firm of Doeren Mayhew to conduct the annual financial audit of the credit union. The most recent audit, which received an unqualified opinion, was for the period ending September 30, 2021, and included a verification of members' accounts, as mandated in the Credit Union Act.

Due to the size and complexity of the credit union, the Supervisory Committee contracted with Plante Moran to conduct internal audit activities during 2021. The internal audit involves more closely reviewing internal functions, policies, and procedures performed on a daily basis.

Carol Casey
Chairperson, Supervisory Committee



board of directors

Henry (Pat) Rolfe, *Chairman*
 Roger M. Pitzer, *Treasurer*
 Larry V. Hawblitz, *Secretary*
 Carol Casey, *Director*
 E. Paul Chambers, *Director*
 Mike Bouma, *Director*
 Steve J. Shepard, *Director*
 Melissa Miller, *Director*
 Marie Smith, *Director*
 Richard A. Smith, *Emeritus Director*

supervisory committee

Carol Casey, *Chairperson*
 CJ Demarest, *Committee Member*
 Joseph Dabrowski, *Committee Member*



locations

Battle Creek 41 Second Street
 6427 B Drive North
 1425 Capital Avenue NE
 2925 W. Dickman Road
 51 W. Michigan Avenue
Grand Rapids 5300 Patterson Avenue SE
 2270 Gezon Parkway SW

Kalamazoo 2925 Oakland Drive
 1650 S. Drake Road
 5067 Gull Road
Marshall 15877 W. Michigan Avenue
Portage 499 Romence Road
Three Rivers 915 W. Michigan Avenue

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